

**CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT  
(CTBID) BOARD**

***AGENDA***

**February 15, 2006**

**2:00 p.m. – 4:00 p.m.**

**La Costa Resort & Spa, Las Palmas 2 Room in the Costa del Sol Ballroom  
2100 Costa del Mar Road  
Carlsbad, CA**

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**NOTICE TO THE PUBLIC:**

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

**PUBLIC COMMENT:**

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

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**I. CALL TO ORDER:                      2:00 p.m.**

**II. ROLL CALL:**

**III. APPROVAL OF AGENDA:      February 15, 2006**

**IV. APPROVAL OF MINUTES OF FEBRUARY 8, 2006 MEETING**

To approve the minutes of the February 8, 2006 CTBID Board of Directors meeting.

**V. AB # 0206-5 CONTRACTS FOR TOURISM PROMOTION SERVICES:  
CARLSBAD CONVENTION AND VISITORS BUREAU, SAN DIEGO NORTH  
CONVENTION AND VISITORS BUREAU**

To approve Agenda Bill #0206-5, Contracts for Tourism Promotion Services:  
Carlsbad Convention & Visitors Bureau and the San Diego North Convention  
& Visitors Bureau.

**VI. SET DATE FOR NEXT MEETING – (ACTION)**

The Board is being requested to choose a date for the next meeting.

**The remainder of the categories is for reporting purposes. In  
conformance with the Brown Act, no public testimony and  
no Board action can occur on these items.**

**PUBLIC COMMENT**

**ADJOURNMENT**